

Directors' Dealings

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Transaction Place and Date	Notifying Party	Function	Title of the Security	Securities Identification Number	Type of Transaction	Number of Certificates	Price per Certificate €	Volume of Transaction €
May 05, 2010 Xetra	Libro Beteiligungs- und Verwaltungsgesellschaft mbH	Legal person, company or institution closely associated	No-par value bearer shares	DE0005200000	Sale	1,900	43.20	82,080.00