

Directors' Dealings

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Transaction Place and Date	Notifying Party	Function	Title of the Security	Securities Identification Number	Type of Transaction	Number of Certificates	Price per Certificate €	Volume of Transaction €
Jan. 27, 2012 Hamburg	Herz, Cornelia	Spouse of Supervisory Board Member	No-par value bearer shares	DE0005200000	Sale	1,000	45.835	45,835.00
Feb. 22, 2012 Hamburg	Herz, Cornelia	Spouse of Supervisory Board Member	No-par value bearer shares	DE0005200000	Sale	335	47.676	15,971.46
Apr. 4, 2012 Xetra	Heidenreich, Ellen-Brigitta	Spouse of Executive Board Member	No-par value bearer shares	DE0005200000	Purchase	13,485	48.249114	650,639.30
Apr. 4, 2012 Xetra	Heidenreich, Ellen-Brigitta	Spouse of Executive Board Member	No-par value bearer shares	DE0005200000	Purchase	89,700	48.44	4,345,068.00
May 4, 2012 Xetra	Herz, Cornelia	Spouse of Supervisory Board Member	No-par value bearer shares	DE0005200000	Sale	1,280	52.93	67,750.40
August 06, 2012	JJMR GbR	Legal person, company or institution closely associated to Supervisory Board Member	No-par value bearer shares	DE0005200000	Sale	24,150	56.946	1,276,607.73